

**4YFN** | Connecting  
**Startups**

SIDE-EVENTS PROGRAM  
LOS ANGELES, OCTOBER 22-24

# Host a 4YFN Los Angeles Side-Event

The 4YFN Side-Events Program allows the wider LA tech community to share in the 4YFN vibe.

Together we will create unique after-conference experiences that fuel inspiring and long lasting connections among 4YFN - MWC attendees and the local ecosystem.

## Why host a side-event?

### Hype

Be featured on 4YFN and MWC websites under our Side-Events sections.

Hosting a Side-Event allows you to use the 4YFN and MWC brand by communicating your event through our media channels (+30K followers), and provide increased exposure to leverage your own event.

### Schmoozing!

Generate contacts across different networks and verticals!

4YFN provides the perfect platform to reach out and connect with our community.

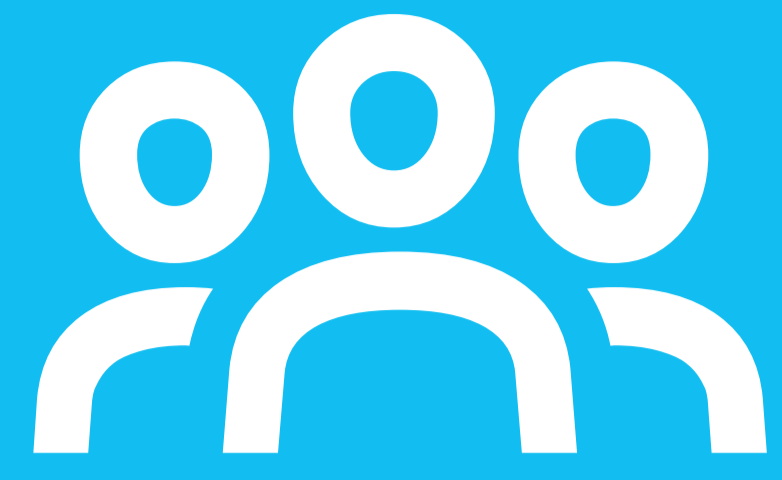
### Join 4YFN and MWC for free

Enjoy complimentary MWC tickets for your team and your community to be part of 2019 startup movement at 4YFN-MWC.



# ABOUT 4YFN LOS ANGELES 2018

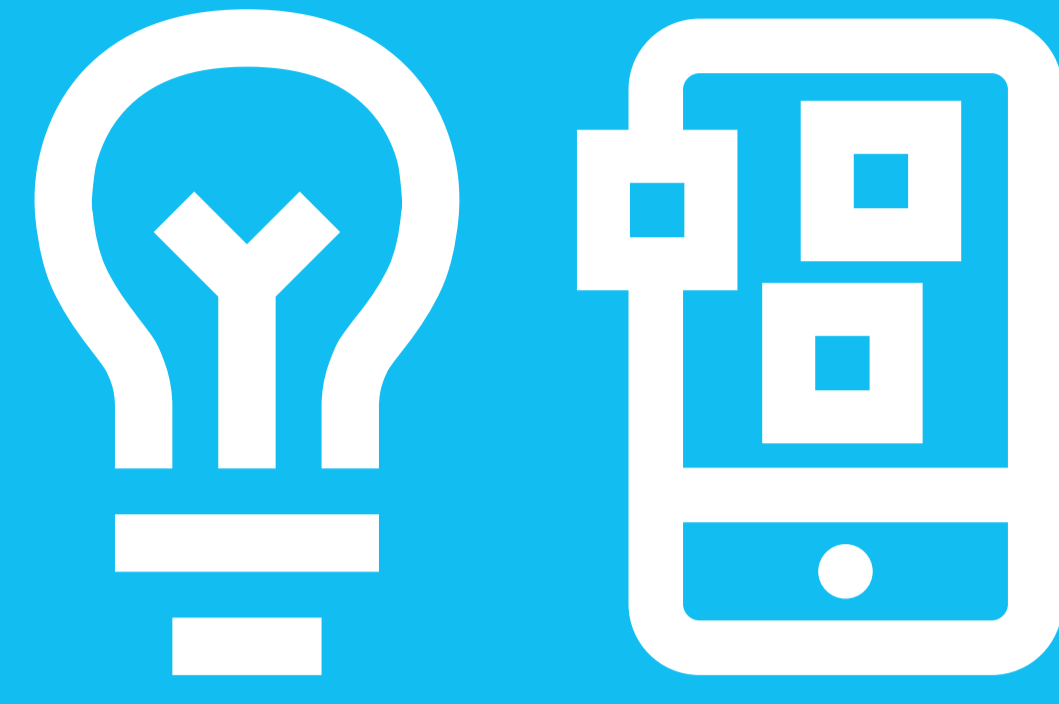
**22,000**



**B2B ATTENDEES**



**26% VERTICAL INDUSTRIES**  
**28% ENTERPRISE/BRAND**  
**34% TELCO/OPERATOR**  
**12% OTHER**



**150+**  
**STARTUPS & SPONSORS**

**200+**  
**INVESTMENT ENTITIES**



**25+**  
**HOURS OF CONTENT**



**64% C-LEVEL ATTENDEES**

**OVER 40 LEADING SPEAKERS**



Discover the startups shaping the future  
[www.4yfn.com/los-angeles](http://www.4yfn.com/los-angeles)



**MWC**<sup>TM</sup>  
Los Angeles

IN PARTNERSHIP WITH  
**ctia**<sup>TM</sup>

## See How We Connected The Startup Community in 2018

